

UeMei Lau

CG GENERALIST

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WORK EXPERIENCE

Freelance Artist, Self-employed, US, Jun 2023 – Present

- Design mascots and create illustrations for client merchandise using Photoshop, InDesign, and Procreate.
- Responsible for meeting self-set deadlines, maintaining regular communication with clients, and incorporating feedback to make necessary revisions.

College Computer Tutor, Fashion Institute of Technology, NY, Mar 2023 – Present

- Tutor and supervise two college classes per semester in 3ds Max, After Effects, and InDesign, using effective communication and software skills to enhance students' understanding and assist with their projects.
- Offer both online and in-person one-on-one tutoring to students, imparting expertise in Adobe Suite, 3ds Max, Maya, Blender, and Substance Painter.

Environment Concept Artist, Upstart Animation, NY, Jul 2022 – May 2023

- Worked closely with production and environment design team to develop visual concepts for an unannounced 2D animated TV series, ensuring the designs align with the overall artistic vision.
- Designed and painted two environment concept art using Maya, photoshop, and procreate.

STUDENT FILM EXPERIENCE

"Letter" – Modeler, Texture Artist & 2D Animator, Senior Thesis, NY, May 2021 – May 2022

- Designed, Modeled and textured five 3D environments and assets for a 3-minute short using Maya, Arnold, Photoshop, and After Effects.
- Created mood boards and concept art to align with the film's artistic vision.
- Set uptoon shading in Maya to create a 2D-style texture, integrating it with 2D character animation to achieve a distinctive mixed-media production look.

AWARDS

"Letter", Senior Thesis, 2022

- Best Animated Award Semi-Finalist: Student World Impact Film Festival, May 2023
- Official Selection: NYC ACM SIGGRAPH MetroCAF, Nov 2022

EDUCATION

Women In Animation Mentorship Circle Program

Oct 2024 – Jan 2025

- Mentee | Breaking Into The 3D Animation Industry As A CG Modeler with Chen Zhang

Fashion Institute of Technology

Aug 2019 – Jun 2022

- BFA | Animation, Interactive Media and Game Design
- AAS | Communication Design Foundation

Queenborough Community College

Aug 2017 – Jun 2019

- AAS | Digital Art and Design

SOFTWARE

Maya
Arnold
Blender
3ds Max
Substance 3D Painter

Photoshop
After Effects
Premiere
Illustrator
InDesign

Toon Boom Harmony
Unity
Procreate
Google/Microsoft Office Suite

COMMUNITY INVOLVEMENT

Women In Animation NYC

Sept 2023 – Present

- NYC Volunteer

SIGGRAPH LA 2023

Aug 5 – Aug 10 2023

- Student Volunteer

Asian Queens in Animation

Sept 2022 – Present

- Member